

Ad Placements



Website Advertising Rates: Monthly

Primary Flash Banner

Homepage: \$200

Inside Landing Page: \$150

Banner will rotate inside flash section with 2-3 other images

350 x 250 Banner

Homepage: \$75 a month

Inside Landing Page: \$50 per page

Article Page: \$30 per article

468 x 60 Banner

Article and Video Pages: \$30 per article/video

Text Ad

Article Page: \$20 per article

Video Pre-Roll

15-20 second video commercial will play before provided video

Video Page: \$50 per video

Promotional Video

2-7 minute promotional video presented alongside provided videos and featured on an inside landing page

Video Page and Featured block on Inside Landing Page: \$150 per video, . Add \$50 for homepage feature

Promotional Article

1-3 page promotional article presented alongside provided articles and featured on an inside landing page

Article Page and Featured block on Inside Landing Page: \$100 per article.

Add \$100 for homepage feature

Sponsored Feature

Custom interactive feature developed to add value to our users based on your product or service.

Cost is variable based on feature complexity and development time.

Other Promotional Opportunities: Apply to Become A Contributor!

TheNursery.com is always looking for fresh, informative and editorial content to inform to our members of the latest happenings in the world of parenthood. By applying to be a contributor, you can create quality articles, videos or photo slideshows that will be available to our users.

Each contributor will receive a profile page and photo in our contributors section, PLUS a summary, image and link at the bottom of each peice of approved content, for FREE!

Please note that the content must be informative and not promotional in nature, and pass an approval process by TheNursery.com. Finally we ask for a backlink from your website while we are hosting your content.